DAVID R. CRAIG HARFORD COUNTY EXECUTIVE

LORRAINE T. COSTELLO DIRECTOR OF ADMINISTRATION



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HARFORD COUNTY ANNOUNCES NEW AG WEBSITE

(Bel Air, MD - August 26, 2008) - - Harford County Executive David R. Craig has announced the launch of a new website to assist both farmers and consumers. The website, www.harfordfarms.com has been revamped with a new look, making it more user friendly and consumer oriented.

Approximately eight years ago,

Harford County developed one of the first websites to assist the agricultural community with marketing of products and services. Since then, Carroll, Howard, and Frederick counties, Southern Maryland and others have also created similar electronic farm websites.

Visitors to the website will have the ability to click on a product and receive information as to which farms in the county sell the products and where they may be purchased. The website includes information on wine, fruits, vegetables, cheese, ice cream, beef, horses and agricultural services to mention a few.

"We are pleased to provide this up-to-date electronic farm website to assist our agricultural community and those wishing to do business in Harford County," stated County Executive Craig. "The website will be continuously updated by the Division of Agriculture to ensure the community has the latest information available to help them," Craig remarked.

"The revised website site will help people to pick and choose local products to purchase, thereby supporting our local economy," stated C. John Sullivan, III, Deputy Chief for the Division of Agriculture.

The new and improved website includes a list of Harford County farms, agriculturally related businesses, organizations and governmental agencies. Farms not currently listed in the directory, can easily be added through the website.

Questions related to the revised and updated website, <u>www.harfordfarms.com</u> should be addressed to the Harford County Division of Agriculture at 410-638-3339.